

#### **PRELUDE**

We are living in a time when exhaustible resources are decreasing, we produce and consume more than we need and our striving for efficiency, competitiveness and comfort is stronger than ever before. All this leads to changes - of climate and of technologies. Innovations, knowledge, interaction between suppliers and consumers help against global warming. The 3<sup>rd</sup> edition of Renewable Energy Expo and conference presented the best possible solutions in the market today. Realizing more economic and environmental benefits for all, they are a way to change our thoughts, a step towards a desired future: safe and clean energy, a land without waste, digital and connected cities.

#### THE OPENING

The Grand inauguration of the 4th Edition of Renewable Energy 2022 was held on 28 April, 2022 at the Chennai trade Centre. The much envisioned International Renewable Energy Expo witnessed the largest gathering of all renewable Energy experts in South Asia. Exhibitors showcased the latest clean technologies and sustainable innovations from around the world. Among the exhibitors were leading international companies, up-and-coming innovators, government entities which displayed the biggest breakthroughs from Japan, Germany, Switzerland, UK, USA and more.

























125 Categories

3 Days

7,500

**Visitors** 

1,000 +
Products
Showcased

## **EXHIBITOR PROFILE**

Manufacturers & Suppliers

**Distributors & Service Providers** 

Local and Global Players in Photovoltaic

Solar Thermal

Solar Architecture

PV Equipment & Materials Manufacturers

Products Materials and Systems Cell Modules

*Inverter and other components* 

Solar community lighting systems

Project Developers / EPC Contractors

Solar fixed home lighting systems

Solar Water Pumps

Solar water heaters and systems

System Integrators

Research Institutes

Solar test centres

Solar end use manufacturers and large users

Waste to energy project

Hydro power

Wind Turbines

Wind Farm Developers

Wind Operation & Maintenance

Wind Turbine Generator

Wind Components

Wind Project Developers

Geothermal heat pump

Biomass & Biogas

Wave power

Service providers, Finance and banking

## INSPIRATION AND INNOVATION

On a global scale, renewable energy production systems are becoming more sophisticated and preferred alternatives due to declining prices and lower initial costs, and less long-term risk. The main processes that will determine the market direction are: decarbonization of the energy sector, electrification of industry and transport, increasing demand for energy efficient solutions and autonomous production of energy for own consumption. Key players in the mobility industry met at RE2022 to discuss the future of low emission vehicles in India, focusing on the barriers, enablers and subsequent opportunities for the market to launch and accelerate.

In 2020, we opened the doors, creating an even bigger opportunity for companies in wind, solar, storage and other clean energy technologies to learn and do business across the utility-scale power sector.

#### **EXHIBITOR**

There were 70 exhibitors from across the globe - bringing their latest developments in Renewable Energy sector to demonstrate to an international market. Industry leaders such VRM Energy, Swelect, Sree Nandhee's Technologies, Geesys, DK Solar, Suntastic Solar, JSS Renewable Energy India Pvt Ltd/ Godrej, Microtek Invertors, Exide Batteries, Luminous, Havells, Vispra Solar, Kshema Power, CANFAN Pvt Ltd, Shimato Enterprises, Sabo Earthing, Vaata smart Limited, Waaree, KCP Solar, Ace Renewtech Energy, Vactech Composites Pvt Ltd, Goldi, Ecoprogetti, Agrawal Renewable Energy Limited, Gravin Earthing, JP Solar, Tapetum, Bharat Power Engineer, Focusun/ Sunlit, Nordic Asia, Bhuvaneshwari Engineering, Associated Engineers, Billets, Polycab India Ltd, Jain Irrigation, Axis Electrical Component, Viridis Engineering, True Power Earthing, Zeemeah Energy, Rex Materials Group, Ukay Technologies, Green Connect, Sunpower Corporation, Mas Solar, SunUsa Industries, Jesuans Engineering India Pvt Ltd, Kontact, PCRA, Raasi Petro Products etc. used the event to develop existing business connections as well as setting up new partnerships.

## **EXHIBITOR FEEDBACK**



#### **EXHIBITOR RENEWABLE ENRENGY**

### **Zaron Industries - Coimbatore**

We have attended many expos and are really happy with this particular show. We are an 8 year old company from Coimbatore. There has been an overwhelming crowd. We really appreciate that exhibitor profiles are printed and distributes through the Show Directory to all the visitors. We would like to participate in future In Renewable Energy Expo.

## **Arun Nehru - Jascon Energy Pvt Ltd, Trichy**

We are participating with Renewable Energy for the first time. We got to know of the event through their past exhibitors. We are an Electrical vehicle battery & inverter manufacturers and the organisers accommodated and arranged to display so that we can easily explain to clients. We really got a good response and expecting the same for the next 2 days. Thanks much to the Renewable Energy Team!

# Sajith Kumar - Amon Power Controls Coimbatore

As the Managing Director of the company, I personally came to exhibit at the stall and displayed my products. We have received good responses from the event more than expected and new dealers as well. The expo has met my expectations and I'm willing to participate next year too.

## Sudhakar E Royce Motors India Pvt Ltd

We are Electric Vehicle Manufactures in E Rickshaws & E bikes from Coimbatore. We have attended many expos, but this is the first time at Renewable Energy. We are very happy with the footfalls and appreciated the enquiries too.









#### **EXHIBITION**

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## WHAT WAS PRESENTED?

- Climate systems that save energy in the order of 20-60%
- Fireplaces and boilers with innovative design and automated control
- Heat pumps for heating and air conditioning with over 300% efficiency
- Heat exchangers and the unique patented DNA-ECO technology
- Cogeneration and Trigeneration Systems, High Efficiency Cooling and Waste Heat Recovery
- System for rapid realization of hydroelectric power plants
- LED lamps that save up to 8-10 times more electricity.
- Green gas turbines with the best electrical efficiency of 49.5% and minimal impact on the environment
- Infrared film heating system with economical power consumption
- The first unique electric car, created around battery controller and electric motor
- Economical and technological electric cars at affordable prices
- Hybrid systems that combine the benefits of two wind power sources
- Testing of solid biofuels, biodegradable waste and compost, etc.
- Shredders and granulators that reduce energy consumption up to 30%
- Technology for energy recovery of non-recyclable waste
- Machines for the processing and recycling of construction waste with compact dimensions and large production capacity
- Biowaste treatment and energy recovery equipment: biogas installations, composting machines, modular system for stabilization of organic fractions, pelleting installations, thermal drying systems





#### EVENT PROMOTION

Visitors and exhibitors alike consider Renewable Energy Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of 2022 campaign which shows how we advertise the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 20 media houses including print, digital and television attended the event.

## PRINT PROMOTION

- English Newspapers Times of India, Indian Express, DT Next
- Magazine Advts

- Tamil Newspapers Dinamani, Dinathanthi
- Brochures/leaflets Circulation

#### TV ADVTS

- TV advertisements were widely promoted in 4 south Indian languages Kannada, Malayalam, Tamil and Telegu
- TV News Channels; Sun News, Polimer News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Karnataka, ABV(AP), ETV (Telengana), News 18 Kerala

Outdoor Advts – Bus back banners – Tamil Nadu

### E-PROMOTIONS

Bulk SMS

Bulk Voice Call SMS

Whats App

### ONLINE PROMOTION

- 10 times- Across India
- Facebook- Across India
- Google Adwords- Across IndiaBulk emails

E-Newsletters

## **RE EXPO PHOTOS**



















## **RE EXPO PHOTOS**





















## WE THANK OUR SPONSORS





**SOLAR BOS PARTNER** 



#### **ASSOCIATION PARTNER**





#### **MEDIA PARTNERS**







JOIN US NEXT YEAR

# RENEWABLE ENERGY EXPO

**5TH EDITION** 

20th, 21st & 22nd January 2023

CHENNAI TRADE CENTRE, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA

## **BOOK EARLY FOR**

Prime stand positions

Maximum coverage in our dedicated PR & marketing campaign

#### ABOUT RENEWABLE ENERGY EXPO

RENEWABLE ENERGY EXPO has earned its place as the leading international event for the Renewable Energy sector. The leading jewel in the RENEWABLE ENERGY EXPO crown is an annual event, taking place in Chennai with the next edition taking place from 20th, 21st & 22nd January 2023 at Chennai Trade Centre, Nandambakkam, Chennai, India.



#### **ORGANIZED BY:**

#### Renewable Energy Expo Team

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