



# POST SHOW REPORT

13 - 15 FEBRUARY 2020  
CHENNAI TRADE CENTRE, CHENNAI

# POST SHOW REPORT

## PRELUDE

We are living in a time when exhaustible resources are decreasing, we produce and consume more than we need and our striving for efficiency, competitiveness and comfort is stronger than ever before. All this leads to changes - of climate and of technologies. Innovations, knowledge, interaction between suppliers and consumers help against global warming. The 3<sup>rd</sup> edition of Renewable Energy Expo and conference presented the best possible solutions in the market today. Realizing more economic and environmental benefits for all, they are a way to change our thoughts, a step towards a desired future: safe and clean energy, a land without waste, digital and connected cities.

## THE OPENING

The Grand inauguration of the Third Edition of Renewable Energy 2020 was held on 13 February, 2020 at the Chennai trade Centre. The much envisioned International Renewable Energy Expo witnessed the largest gathering of all renewable Energy experts in South Asia. Exhibitors showcased the latest clean technologies and sustainable innovations from around the world. Among the exhibitors were leading international companies, up-and-coming innovators, government entities which displayed the biggest breakthroughs from Japan, Germany, Switzerland, UK, USA and more.



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## OVERVIEW - SHOW FACTS EXHIBITION

**75+**  
Exhibiting  
Companies

**125**  
Categories

**3**  
Days

**7,500**  
Visitors

**1,000+**  
Products  
Showcased

## EXHIBITOR PROFILE

*Manufacturers & Suppliers  
Distributors & Service Providers  
Local and Global Players in Photovoltaic  
Solar Thermal  
Solar Architecture  
PV Equipment & Materials Manufacturers  
Products Materials and Systems Cell Modules  
Inverter and other components  
Solar community lighting systems  
Project Developers / EPC Contractors  
Solar fixed home lighting systems  
Solar Water Pumps  
Solar water heaters and systems  
System Integrators  
Research Institutes  
Solar test centres  
Solar end use manufacturers and large users  
Waste to energy project  
Hydro power  
Wind Turbines  
Wind Farm Developers  
Wind Operation & Maintenance  
Wind Turbine Generator  
Wind Components  
Wind Project Developers  
Geothermal heat pump  
Biomass & Biogas  
Wave power  
Service providers, Finance and banking*

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## INSPIRATION AND INNOVATION

On a global scale, renewable energy production systems are becoming more sophisticated and preferred alternatives due to declining prices and lower initial costs, and less long-term risk. The main processes that will determine the market direction are: decarbonization of the energy sector, electrification of industry and transport, increasing demand for energy efficient solutions and autonomous production of energy for own consumption. Key players in the mobility industry met at RE2020 to discuss the future of low emission vehicles in India, focusing on the barriers, enablers and subsequent opportunities for the market to launch and accelerate.

In 2020, we opened the doors, creating an even bigger opportunity for companies in wind, solar, storage and other clean energy technologies to learn and do business across the utility- scale power sector.

## EXHIBITOR

*There were 70 exhibitors from across the globe - bringing their latest developments in Renewable Energy sector to demonstrate to an international market. Industry leaders such VRM Energy, Swelect, Sree Nandhee's Technologies, Geesys, DK Solar, Suntastic Solar, JSS Renewable Energy India Pvt Ltd/ Godrej, Microtek Invertors, Exide Batteries, Luminous, Havells, Vispra Solar, Kshema Power, CANFAN Pvt Ltd, Shimato Enterprises, Sabo Earthing, Vaata smart Limited, Waaree, KCP Solar, Ace Renewtech Energy, Vactech Composites Pvt Ltd, Goldi, Ecoprogetti, Agrawal Renewable Energy Limited, Gravin Earthing, JP Solar, Tapetum, Bharat Power Engineer, Focusun/ Sunlit, Nordic Asia, Bhuvaneshwari Engineering, Associated Engineers, Billets, Polycab India Ltd, Jain Irrigation, Axis Electrical Component, Viridis Engineering , True Power Earthing, Zeemeah Energy, Rex Materials Group, Ukay Technologies, Green Connect, Sunpower Corporation, Mas Solar, SunUsa Industries, Jesuans Engineering India Pvt Ltd, Kontact, PCRA, Raasi Petro Products etc. used the event to develop existing business connections as well as setting up new partnerships.*

## EXHIBITOR FEEDBACK

96%

Satisfaction of the  
visitor quality and  
quantity

96%

Satisfaction of  
organizer  
full-range  
service

91%

Satisfaction of  
enquiries generated  
and MoU signed

97%

Aspiration for  
RENEWABLE  
ENERGY

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## EXHIBITOR RENEWABLE ENERGY

### Zaron Industries - Coimbatore

We have attended many expos and are really happy with this particular show. We are an 8 year old company from Coimbatore. There has been an overwhelming crowd. We really appreciate that exhibitor profiles are printed and distributed through the Show Directory to all the visitors. We would like to participate in future In Renewable Energy Expo.

### Arun Nehru - Jascon Energy Pvt Ltd, Trichy

We are participating with Renewable Energy for the first time. We got to know of the event through their past exhibitors. We are an Electrical vehicle battery & inverter manufacturers and the organisers accommodated and arranged to display so that we can easily explain to clients. We really got a good response and expecting the same for the next 2 days. Thanks much to the Renewable Energy Team!

### Sajith Kumar - Amon Power Controls Coimbatore

As the Managing Director of the company, I personally came to exhibit at the stall and displayed my products. We have received good responses from the event more than expected and new dealers as well. The expo has met my expectations and I'm willing to participate next year too.

### Sudhakar E Royce Motors India Pvt Ltd

We are Electric Vehicle Manufacturers in E Rickshaws & E bikes from Coimbatore. We have attended many expos, but this is the first time at Renewable Energy. We are very happy with the footfalls and appreciated the enquiries too.



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## WHAT WAS PRESENTED?

- Climate systems that save energy in the order of 20-60%
- Fireplaces and boilers with innovative design and automated control
- Heat pumps for heating and air conditioning with over 300% efficiency
- Heat exchangers and the unique patented DNA-ECO technology
- Cogeneration and Trigeneration Systems, High Efficiency Cooling and Waste Heat Recovery
- System for rapid realization of hydroelectric power plants
- LED lamps that save up to 8-10 times more electricity.
- Green gas turbines with the best electrical efficiency of 49.5% and minimal impact on the environment
- Infrared film heating system with economical power consumption
- The first unique electric car, created around battery controller and electric motor
- Economical and technological electric cars at affordable prices
- Hybrid systems that combine the benefits of two wind power sources
- Testing of solid biofuels, biodegradable waste and compost, etc.
- Shredders and granulators that reduce energy consumption up to 30%
- Technology for energy recovery of non-recyclable waste
- Machines for the processing and recycling of construction waste with compact dimensions and large production capacity
- Biowaste treatment and energy recovery equipment: biogas installations, composting machines, modular system for stabilization of organic fractions, pelleting installations, thermal drying systems



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## EVENT PROMOTION

Visitors and exhibitors alike consider Renewable Energy Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of 2020 campaign which shows how we advertise the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 20 media houses including print, digital and television attended the event.

## PRINT PROMOTION

- English Newspapers - Times of India, Indian Express, DT Next
- Magazine Advts
- Tamil Newspapers - Dinamani, Dinathanthi
- Brochures/leaflets Circulation

## TV ADVTS

- TV advertisements were widely promoted in 4 south Indian languages – Kannada, Malayalam, Tamil and Telegu
- TV News Channels; Sun News, Polimer News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Karnataka, ABV(AP), ETV (Telengana), News 18Kerala

**Outdoor Advts** – Bus back banners – Tamil Nadu

## E-PROMOTIONS

- Bulk SMS
- Bulk Voice Call SMS
- Whats App

## ONLINE PROMOTION

- 10 times- Across India
- Facebook- Across India
- Google Adwords- Across India
- Bulk emails
- E-Newsletters

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## RE EXPO PHOTOS

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

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## RE EXPO PHOTOS

Exhibition



2020

Exhibition



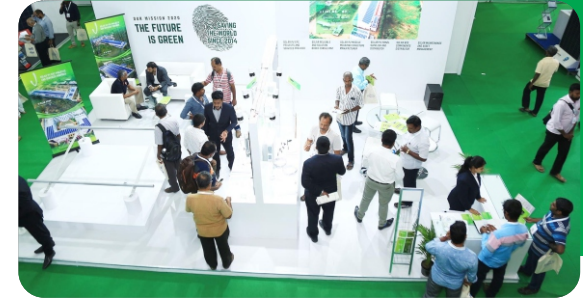
2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

Exhibition



2020

## WE THANK OUR SPONSORS

### REGISTRATION COUNTER SPONSOR



**VRM ENERGY**  
*Solar EPC Partner*

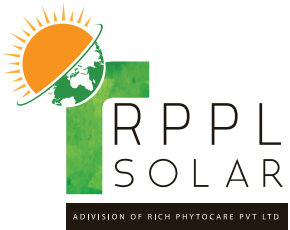
### MOBILE APP PARTNER



### LANYARD SPONSOR



### ONSITE PARTNER



### BADGE SPONSOR



### SHOW DIRECTORY SPONSOR



### MEDIA PARTNER

**99 ELECTRICAL WORLD**



# **RENEWABLE ENERGY EXPO**

**4TH EDITION**

**7<sup>th</sup> - 9<sup>th</sup> FEBRUARY 2022**

*CHENNAI TRADE CENTRE, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA*

**BOOK EARLY FOR**

*Prime stand positions*

*Maximum coverage in our dedicated PR & marketing campaign*

## **ABOUT RENEWABLE ENERGY EXPO**

*RENEWABLE ENERGY EXPO has earned its place as the leading international event for the Renewable Energy sector. The leading jewel in the RENEWABLE ENERGY EXPO crown is an annual event, taking place in Chennai with the next edition taking place from 7th, 8th & 9th February 2022 at Chennai Trade Centre, Nandambakkam, Chennai, India.*



**ORGANIZED BY:**

**Renewable Energy Expo Team**

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