The logo features a stylized circular emblem with green, blue, and orange segments on the left. To its right, the text 'RENEWable' is in green, 'ENERGY' is in blue, and 'Expo' is in green. Below this, '7th Edition' is written in black.

# RENEWable ENERGY Expo

7<sup>th</sup> Edition

The background of the entire page is a composite image. The top half shows a field of white wind turbines against a light blue sky. The bottom half shows a close-up of blue solar panels. The entire background is framed by a large, stylized green and orange geometric shape that resembles a house or a modern building.

## POST SHOW REPORT



**13th - 15th FEBRUARY 2025**  
**CHENNAI TRADE CENTRE, CHENNAI**

# POST SHOW REPORT

## PRELUDE

The Renewable Energy Expo held on 13<sup>th</sup>, 14<sup>th</sup> & 15<sup>th</sup> February 2025 at Chennai Trade Centre, Nandambakkam was a resounding success, showcasing the latest advancements, innovations, and trends in renewable energy technologies. The event brought together industry professionals, policymakers, investors, and enthusiasts to exchange knowledge, network, and foster collaborations toward a sustainable energy future.

### Key Highlights:

#### Exhibition:

The expo featured a diverse range of exhibitors from across the renewable energy spectrum, including solar, wind, hydro, geothermal, and bioenergy sectors. Exhibitors presented cutting-edge technologies, products, and solutions aimed at driving the transition to clean energy.

#### Investor Interest:

The expo attracted significant interest from investors and financial institutions seeking investment opportunities in the renewable energy sector. Matchmaking sessions and investor pitches facilitated connections between project developers and potential funders.

#### Networking Opportunities:

The event provided ample networking opportunities for participants to engage with industry peers, potential partners, investors, and policymakers. Networking sessions, business matchmaking events, and informal gatherings facilitated meaningful interactions and collaborations.

#### Product Launches and Demonstrations:

Several companies unveiled new products, technologies, and services during the expo, conducting live demonstrations and interactive showcases to demonstrate their capabilities and value propositions.



# POST SHOW REPORT

## OVERVIEW - SHOW FACTS



## EXHIBITOR PROFILE

*Manufacturers & Suppliers  
Distributors & Service Providers  
Local and Global Players in Photovoltaic  
Solar Thermal  
Solar Architecture  
PV Equipment & Materials Manufacturers  
Products Materials and Systems Cell Modules  
Inverter and other components  
Solar community lighting systems  
Project Developers / EPC Contractors  
Solar fixed home lighting systems  
Solar Water Pumps  
Solar water heaters and systems  
System Integrators  
Research Institutes  
Solar test centres  
Solar end use manufacturers and large users  
Waste to energy project  
Wind Turbines  
Wind Farm Developers  
Wind Operation & Maintenance  
Wind Turbine Generator  
Wind Components  
Wind Project Developers  
Geothermal heat pump  
Biomass & Biogas  
Wave power*

## EXHIBITION

Owing to the plentiful opportunities in the sector, the Renewable Energy Expo 2025 showcased exclusively for the Renewable Energy equipment and service providers in India. The three-day event was packed with extensive activities, exchange of knowledge & technology, and open interaction with the industry. The Renewable Energy Expo 2024 was yet again the largest gathering in the sector showcasing a wide range of products and technologies from the entire value chain in renewable energy and energy efficiency space.

## WHAT WAS PRESENTED?

Manufactures / Distributors / Suppliers / EPC of the following categories

### SOLAR ENERGY

- Manufacturers of cell and module encapsulation, crystal growth equipment, diffusion furnaces, laminators, mounting systems, concentrators, trackers and collectors
- Silicon feedstock, ingot and wafer manufacturing
- Inverters, charge controllers, batteries and module connectors
- Photovoltaic (PV) modules, hybrid systems, materials and equipment
- Solar cells manufacturers
- Solar drying and desalination systems
- System integrators, assemblers and distributors
- Glass, substrates, coatings, resins, encapsulation materials, films, gasses
- Solar farm developers and owners
- Solar water heating/cooling systems and solar pumps Testing, monitoring systems, project consultants, suppliers of building integrated photovoltaic (BIPV) and solar thermal engineering

### Bio Energy

- Energy-efficient equipment for power generation, transmission and distribution
- Industrial lighting equipment, luminaries, fixtures & accessories
- Manufacturers of motors and pumps
- Manufacturers of LED and charge controllers
- Green information & communications technologies (ICT)

### Wind Energy

- Wind electric generator (WEG) manufacturers
- Wind monitoring and analysis systems suppliers
- Assessment and forecasting service providers
- Wind-Solar hybrid power system integrators
- Wind farm owner
- Buyers and sellers of old WEGs
- Electrical and electronics items manufacturers
- Hydraulic and mechanical items manufacturers
- Stand-alone small aero-generator manufacturers
- WEG erection contractors, spares, components,

### Energy Efficiency

- Analytical instruments manufacturers and service providers
- Bio-diesel / bio-ethanol distributors or refining companies
- Bio-diesel dispensing and mixing equipment manufacturers
- Biomass heating and drying equipment manufacturers
- Bioreactor, boiler, turbine and turbo-generator manufacturers & consultants

# POST SHOW REPORT

## SUCCESS METRICS

**Positive Feedback:** Post-event surveys and feedback indicated high levels of satisfaction among attendees, exhibitors, and speakers, with many expressing appreciations for the quality of event, networking opportunities, and organization.

**Business Deals:** Several business partnerships, collaborations, and deals were initiated or finalized during the expo, highlighting its role as a catalyst for industry growth and development.

**Knowledge Exchange:** The event served as a platform for knowledge exchange, best practice sharing, and capacity building, empowering participants with actionable insights and strategies to navigate the evolving renewable energy landscape.

**Visibility and Outreach:** The expo enhanced the visibility and profile of participating organizations, enabling them to showcase their capabilities, build brand awareness, and forge new connections within the industry and beyond.



## EXHIBITOR FEEDBACK

94%

Satisfaction of the  
visitor quality and  
quantity

93%

Satisfaction of  
organizer  
full-range  
service

88%

Satisfaction of  
enquiries generated  
and MoU signed

97%

Re-participation in  
RENEWABLE  
ENERGY EXPO

Contact: [info@renewableenergyexpo.biz](mailto:info@renewableenergyexpo.biz)

Visit : [www.renewableenergyexpo.biz](http://www.renewableenergyexpo.biz)



# POST SHOW REPORT

## EVENT PROMOTION

Visitors and exhibitors alike consider Renewable Energy Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of 2025 campaign which shows how we advertise the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 20 media houses including print, digital and television attended the event.

## PRINT PROMOTION

- English Newspapers - The Hindu, Business Line, Indian Express, Deccan Chronicle.
- Magazine Advts
- Brochures/leaflets Circulation.
- Tamil Newspapers - Dina Thanthi, Dinamani, Trinity Mirror, Makkal Kural, Maalai Malar, Viduthalai, Theekadir, Dinaboomi.
- Other Languages - Rajasthan Patrika, Sakshi

## TV ADVTs

- TV advertisements were widely promoted in 4 south Indian languages - Kannada, Malayalam, Tamil and Telugu
- TV News Channels: Sun News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Tamil, ETV (Telengana), ETV (AP), News 18 Kerala, News 18 Kannada.

**Outdoor Advts** - Bus back banners - Tamil Nadu, Pondichery, Karnataka.      **Digital** - LED Display Traffic Signals.

## SOCIAL MEDIA

Our social media campaigns and promotions are targeted not just in India, but also international OEMs, large end-user industries, govt bodies, industrial associations, professionals, PMCs, and more.

- Facebook
- LinkedIn
- Twitter
- Instagram
- Youtube
- Google

## ONLINE PROMOTION

- 10 times - Across India
- Whatsapp
- E-Newsletters
- Websites
- Trade India - Across India
- Bulk emails
- Telecalling
- Event Listing Platforms

# POST SHOW REPORT

## RE EXPO PHOTOS

Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



# POST SHOW REPORT

## RE EXPO PHOTOS

Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



# POST SHOW REPORT

## PLATINUM SPONSOR



## BADGE PARTNER



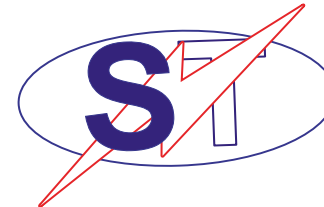
## LANYARD PARTNER



## REGISTRATION COUNTER PARTNER



## ONSITE PARTNER



## CONFERENCE PARTNER



## SUPPORTING PARTNER



## MEDIA PARTNER



Contact: [info@renewableenergyexpo.biz](mailto:info@renewableenergyexpo.biz)

Visit : [www.renewableenergyexpo.biz](http://www.renewableenergyexpo.biz)

### FUTURE OUTLOOK

Building on the success of this year's expo, future editions will continue to serve as premier platforms for advancing renewable energy innovation, collaboration, and market development.

Organizers will explore opportunities to enhance content quality, diversity, and engagement, catering to the evolving needs and interests of stakeholders across the renewable energy value chain.

Efforts will be made to strengthen partnerships with government agencies, industry associations, academia, and international organizations to foster a conducive policy environment and facilitate technology transfer, capacity building, and investment in renewable energy projects.

The expo will continue to play a pivotal role in driving the global energy transition towards a sustainable, low-carbon future, contributing to climate change mitigation, energy security, and economic development objectives.

### JOIN US NEXT YEAR

# RENEWABLE ENERGY EXPO

8<sup>th</sup> Edition

**12<sup>th</sup>, 13<sup>th</sup> & 14<sup>th</sup> FEBRUARY 2026**

CHENNAI TRADE CENTRE, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA

### BOOK EARLY FOR

*Prime stand positions Maximum coverage in our dedicated PR & marketing campaign*



**ORGANIZED BY:**

**Exhibition Catalyst Pvt Ltd.**

**(Renewable Energy Expo Team)**

A Division of Water Today Pvt. Ltd

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